Remarks/Arguments

Entry of the foregoing amendments and reconsideration of the application is respectfully requested. Claims 1, 2, 6 - 8, and 33 have been amended and claims 4, 5, 9, 10 and 34 have been cancelled so that claims 1, 2, 6 - 8, 11 - 15, 17 - 27, 33, 35 - 43 are pending in this application. Claims 13, 22 - 26 are withdrawn from consideration.

In the Office Action, the Examiner rejected Claims 1, 2, 4, 11, 12, 14, 15, 17-20, 27, 29, and 33-43 under 35 U.S.C. § 103(a) as being obvious over U.S. Patent No. 6,004,538 to Hughes et al. ("Hughes") in view of U.S. Patent No. 4,568,540 to Asano et al. ("Asano).

I. Rejection of Claims 1, 2, 4, 11, 12, 14, 15, 17-20, 27, 29, and 33-43 in view of Hughes and further in view of Asano

The Examiner considers that Hughes discloses the claimed composition, and while teaching that the composition can be acidic, does not specifically teach a pH of from 1.5 to 3.5 or from 2 to 3. Asano is cited for teaching that the dentifrice composition should be maintained at an acidic pH of 3.5 to 6 in order to permit the fluoride to remain in solution instead of precipitating. The Examiner considers a pH range of from 3.5 to 6 to overlap a pH range of from 1.5 to 3.5 so that it would have been obvious to modify the pH of the Hughes composition with the expectation of maintaining the fluoride and zinc ions in solution, as taught by Asano. Based upon the proposed combination of references, the Examiner further considers the artisan to have the skills to adjust the pH to within a range of from 2 to 3 since the fluoride ions would still remain in solution at that pH. For the reasons set forth below, the rejection is respectfully traversed.

The claimed invention is directed to liquid compositions for desensitizing teeth which comprise a particular phoshponic acid, as set forth in claim 1, an organic polymer which has carboxyl and/or hydroxyl groups, a film forming component, and a solvent. According to claim 1, as amended above, the pH value of the composition is in the range of from 2 to 3. None of the cited references teach the composition, as claimed. Thus, the proposed combination of Hughes and Asano would not render obvious the presently claimed invention.

Accordingly, it is believed that claims 1, 2, 6 -8, 11 - 15, 17 - 27, 33, 35 - 43 specify patentable subject matter and are now in condition for allowance. Applicants therefore respectfully request favorable reconsideration and allowance of this application. The Examiner

10/658,953 RCE Filed July 27, 2010

is requested to telephone applicant's attorney at the number listed below if it will advance the prosecution of this case.

Respectfully submitted,

Dated: July 27, 2010 By: __/Ann M. Knab/__

Ann M. Knab Reg. No. 33,331

IVOCLAR VIVADENT, INC. 175 Pineview Drive Amherst, New York 14228 (203) 453-1892 ann.knab@ivoclarvivadent.com